Section O - Additional Detailed Information: Summary of Activities and Description of SWMP Effectiveness During Past Year

Please describe the previous year's activities for the actual implementation of your SWMP and highlight the SMWP's effectiveness, preferably using quantitative indicators. *(See instructions.)*

SWMP Activity or Component Name	2.6.1 Public Education and Outreach BMP #1	2.6.1 Public Education and Outreach BMP #1	2.6.2 Public Involvement & Participation BMP #2	2.6.2 Public Involvement & Participation BMP #2
Minimum Control Measure Name (If Applicable)	Classroom Education (Attachment 3)	Utility Stuffers and PSAs (Attachment 3)	Beautify Butte Month	Beautify Butte Month (ALLEY RALLY)
General Permit Condition Item Number (If Applicable)	Part II.B.1.	Part II.B.1.	Part II.B.2.	Part II.B.2.
Brief Description of Planned SWMP Action Taken	Implement storm water curriculum in Butte public and private schools.	PSAs and Tabloid focus on good housekeeping, managing runoff	Promote e-waste recycling	Promote cleanup
Responsible Agency, Department, or Organization; and Person or Position	Cfwep.Org, Rayelynn Connole	CfwepOrg,Connole Planning, J. Sesso PW, Matt Moore Reclam, T. Malloy	PW, Matt Moore BSB Landfill, Glen Rafish NCAT, Mary Ann Skuletich	BSB Public Works, Matt Moore BSB Landfill, Glen Rafish
Measurable Goal or Performance Standard Utilized	The program will serve 200 or more students annually.	air radio PSAs on 4 radio stations throughout the 2016	Increased participation, e-waste collected/ recycled	Expand Beautify Butte Month to include various household wastes
Quantitative Indicators Used and Results	Participants were given pre- and post- tests. Data unavailable now.	Newspaper insert & 16 pg tabloid , PSAs were aired on 4 radio stations	59,898 lbs e-waste collected, etc, See Section N, Part II, B, 1, b, i	1043.72 tons collected, See Section N, Part II, B, 1, b, i
Impact On SWMP Effectiveness	Participants saw a measurable increase of storm water knowledge	tabloid and PSAs are informing many residents of storm water impact	Reduce e-waste in landfill	Metal, oil, tires, cardboard, paper, and batteries were recycled